

BISP Certificate Program: Media, Communication, and Storytelling

BISP Certificate Overview

The BISP Certificate in Media, Communication, and Storytelling is for visiting students who are interested in fields such as communication, marketing, international media, journalism, visual arts, media studies, psychology, sociology, rhetoric, culture studies and other fields in which communication, media and storytelling have an impact.

The BISP Certificate in Media, Communication, and Storytelling consists of multidisciplinary fields and courses focused on the connections between media, communication, culture and representation and its impacts on how different groups in society are perceived. Students will acquire a foundation in understanding the media's role in creating culture and culture's role in the media. Interdisciplinary coursework will prepare students for diverse and innovative career tracks across global industries, including communication, digital marketing, social media, and journalism.

Click [here](#) for more detailed information about this certificate, and a pre-approved course list.



What matters most is I now realize who I am and what my academic interests are because of my exploration through BISP. The UC Berkeley academic life is like a pathway to lighten my way.

Shirley Yu, Journalism, University of Chinese Academy of Social Sciences

Learning Goals

By pursuing this BISP certificate, you will gain:

- UC Berkeley academic credit in a focused set of courses tailored to your interests in media, communication, storytelling, and culture.
- Faculty guidance on a culminating certificate project in which you will synthesize learnings and insight gained through your coursework and research at UC Berkeley.
- Research and analytical skills through approaching media, storytelling, and culture from multiple perspectives.
- Communication and presentation skills through your participation in the BISP Certificate Program and coursework.

Sample Courses

- Cross-Cultural Communications
- Forms of Folklore
- Mapping: Space, Cartography, Power
- Society and Technology
- Indigenous Arts in the Americas: Old and New Media
- Virtual Communities / Social Media
- Women and Film

About BISP

The Berkeley International Study Program (BISP) invites qualified students to take coursework for one or two semesters from UC Berkeley's outstanding faculty and to be fully engaged in the university community.

BISP's mission is to connect the brilliance of Berkeley to students around the world. We provide an immersive study abroad opportunity through collaborative partnerships and high-impact programming that enriches the academic and intercultural experience for all.

You are welcome here.

Applying for the BISP Certificate is Easy!

- Apply through your home university, or fill out our inquiry form to get started as an independent student: bisp.berkeley.edu/contact
- Contact us to learn more about specific course options: bisp@berkeley.edu
- For more information about BISP Certificates, visit bisp.berkeley.edu/certificates
- Learn more about our program! More information is available at bisp.berkeley.edu/program

BISP

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UNIVERSITY OF CALIFORNIA, BERKELEY



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